

CASE STUDIES

THE PRODUCT STUDIO BY ARIAL

osier



BEFORE

0 0 0 0 0 0

4 1 2 4 1 3

B A A 1 8 3

BRAND

osier

Minimalist storytelling for a modern beauty brand

Osier needed visuals that reflected the clean sophistication of their packaging while standing out in a saturated beauty market. We designed a set rooted in natural textures, directional light, and sculptural compositions. The final imagery balances minimalism with warmth, creating an identity that feels both contemporary and timeless.



carica



B E F O R E

0 0 0 0 0 0

4 1 2 4 1 3

B A A 1 8 3

B R A N D

carica
candles

Seasonal storytelling through warm, textural visuals

Carica Candles wanted product imagery that felt as inviting as their scents. We built a cozy, autumn-inspired direction using natural textures, warm tones, and seasonal accents. The result is a set of elevated visuals that capture the sensory experience of the brand.



moüthfuel



BEFORE



0 0 0 0 0 0

4 1 2 4 1 3

B A A 1 8 3

BRAND

moüth
fuel

Transforming healthy snacks into a
modern lifestyle brand

Mouthfuel started with straightforward product shots that didn't capture the energy of the brand. We developed a clean, editorial direction using natural textures, neutral tones, and warm lighting to elevate their packaging and bring a sense of craft to their visuals.



RETHINK HOW YOU CREATE.

Let's talk about how we can reimagine old creatives and build fresh ones from scratch. The goal? To expand your content library with greater testable concepts to stand out and compete in today's saturated and rapidly changing content landscape.

This month we're offering unlimited revisions so you can envision how we can fit into your content pipeline.

[GET STARTED](#)